

Association of the Austrian Paper Industry









## **About Austropapier**



- Founded in 1872 as the Association of Austrian-Hungarian Paper Manufacturers, renamed Austropapier in 1972
- Industry association of the Austrian paper industry for exactly 150 years
- 23 member companies in 7 federal states
- Permanent representation of the industry to politics, media, and other stakeholders
- 16 experts on the topics of energy, climate, social issues, environmental protection, chemical policy, wood and waste paper, certification, public relations, statistics, as well as research, sustainability, and development
- Annual commitment together with the professional association for collective agreement increases, workplace safety, and optimal working conditions





Sigrid Eckhardt MANAGING DIRECTOR AUSTROPAPIER "Austropapier has been the voice of the domestic paper industry for 150 years. I particularly want to use this voice to highlight the significant contribution of this sector in the areas of energy, environment, and sustainability."



#### Paper production by grade groups 2023







THE PAPER INDUSTRY ENSURES GRID STABILITY AND CONTRIBUTES TO THE SUPPLY OF HEAT AND ELECTRICITY THE PAPER INDUSTRY IS PART OF THE CIRCULAR ECONOMY AND PROMOTES ENVIRONMENTAL PROTECTION

Information from 2022 for a study on industry multipliers by the IWI Institute.



# 23 Members

- 1 AustroCel Hallein GmbH
- 2 Brigl & Bergmeister GmbH
- 3 Essity Austria GmbH
- 4 Dr. Franz Feurstein GmbH
- 5 W. Hamburger GmbH
- 6 Laakirchen Papier AG
- 7 Lenzing AG
- 8 Lenzing Papier GmbH
- 9 Mayr-Melnhof Karton AG
- 10 Merckens Karton- und Pappenfabrik GmbH
- **11** Mondi AG
- 11 a Werk: Mondi Frantschach
- 11 b Werk: Mondi Neusiedler
- 11 c Werk: Ybbstaler Zellstoff
- 12 Smurfit Kappa Nettingsdorf AG & CO KG
- 13 Norske Skog Bruck GmbH



- **15** Poneder Halbstoff GmbH
- 16 Profümed GmbH
- **17** Rondo Ganahl AG
- **18** Salzer Papier GmbH
- **19** Sappi Austria ProduktionsGmbH & Co KG

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- 20 Heinzel Steyrermühl GmbH
- 21 Papierfabrik Wattens GmbH & Co KG



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15 11b

### Pioneer of the bioeconomy - Guarantor of value creation

**11,9%** lower CO2 emissions than in 2022 (by 1.1 million tons)

**68%** Share of renewable energy sources (2022: 64%)

companies than in 2022

**1,6%** more female

employees in the

**86%** Recycling rate in Austria in 2022 (Europe: 71%)

**7.600** Employees secure 23,700 jobs in Austria

**97,2%** of the fibres are system-certified or - controlled

**3,4%** more investment in quality, efficiency and environmental protection than in 2022

**2,17** Multiplier for the increase in value added for every euro generated by the Austrian paper industry

**33,5%** more

investment in environmental protection projects than in 2021





# So much bioeconomy is contained within a tree

Wood is the most important resource of the bioeconomy, an economic model that relies on renewable resources instead of fossil fuels. In biorefineries such as domestic paper mills, wood is broken down into its components, and each element is recycled for further use. A variety of products are produced at the 23 domestic sites.

Sustainability plays a central role throughout the process - from wood selection to the utilization of renewable resources, as well as the recycling of byproducts and their return to the production cycle.



#### Our Experts







Werner Auracher Elisabeth Krassnigg IANAGEMENT OF THE TRADE VICE MANAGEMENT ÖZEP ASSOCIATION



Birgit Krista RESEARCH



Yvonne Linhart CHEMICAL POLICY



David Kainrath ENERGY & CLIMATE



Alexander Wolschann HEAD OF COMMUNICATION & PUBLIC AFFAIRS



Milana Sladojevic PUBLIC AFFAIRS & COMMUNICATION



Patrick Mader

ECONOMY, STATISTICS & CERTIFICATION COORDINATOR SUSTAINABILITY



Georg Schweizer

OORDINATOR RES



Hans Grieshofer RESOURCE POLICY WOOD & WASTE PAPER



Alissa Fabro environment & sustainability

